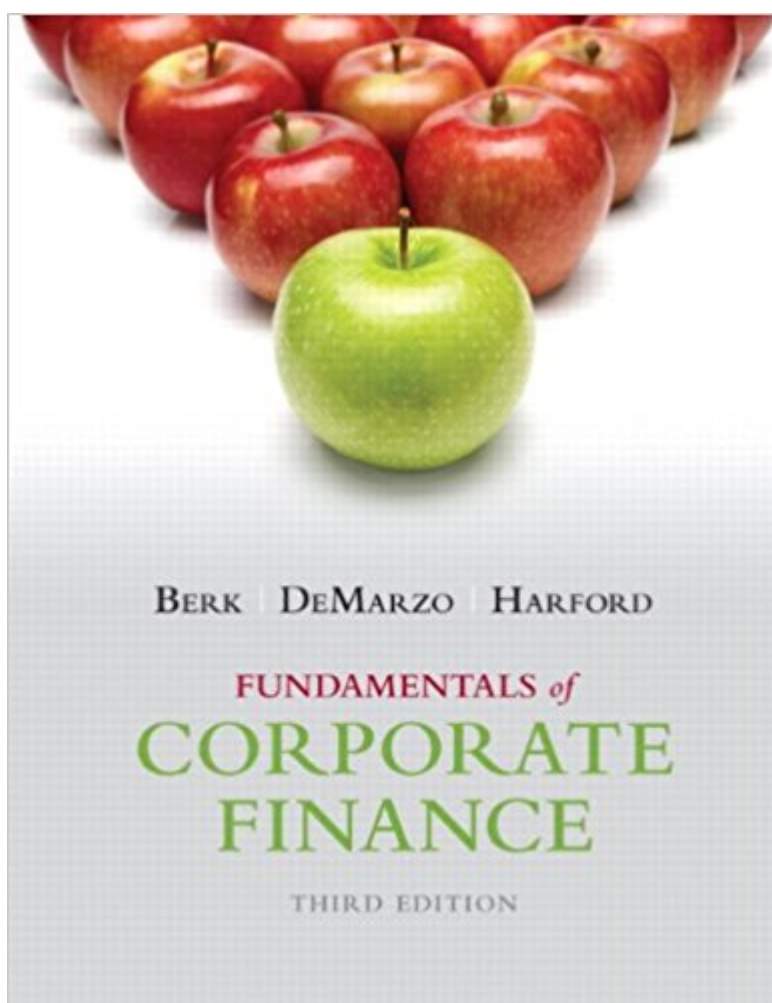


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Fundamentals Of Corporate Finance (3rd Edition) (Pearson Series In Finance)



Synopsis

Fundamentals of Corporate Finance – an applied perspective cements your understanding of modern-day core principles, focusing on problem solving and real-life financial management practices – all within a clear valuation framework. MyFinanceLab for Fundamentals of Corporate Finance creates learning experiences that are truly personalized and continuously adaptive. MyFinanceLab reacts to how students are actually performing, offering data-driven guidance that helps them better absorb course material and understand difficult concepts – resulting in better performance in the course. A dynamic set of tools for gauging individual and class progress means educators can spend less time grading and more time teaching. This program will provide a better teaching and learning experience. Here's how:

- Improve Results with MyFinanceLab: MyFinanceLab delivers proven results in helping students succeed and provides engaging experiences that personalize learning.
- Help Students Review and Apply Concepts: Examples and exercises help students practice and connect to real-world decisions being made today in today's firms and policy debates.
- Keep Your Course Current and Relevant: New examples, exercises, and statistics appear throughout the text.

Note: You are purchasing a standalone product; MyFinanceLab does not come packaged with this content. If you would like to purchase both the physical text and MyFinanceLab search for ISBN-10: 0133576876/ISBN-13: 9780133576870. That package includes ISBN-10: 013350767X/ISBN-13: 9780133507676 and ISBN-10: 0133543889/ISBN-13: 9780133543889. MyFinanceLab is not a self-paced technology and should only be purchased when required by an instructor.

Book Information

Series: Pearson Series in Finance

Hardcover: 784 pages

Publisher: Pearson; 3 edition (January 22, 2014)

Language: English

ISBN-10: 013350767X

ISBN-13: 978-0133507676

Product Dimensions: 8 x 1.2 x 10 inches

Shipping Weight: 2.6 pounds

Average Customer Review: 3.9 out of 5 stars 60 customer reviews

Best Sellers Rank: #3,903 in Books (See Top 100 in Books) #12 in Books > Business &

Money > Finance > Corporate Finance #178 in Books > Textbooks > Business & Finance

Customer Reviews

I used this book as in a finance course. It does cover basic concepts that would allow you to branch off into specific courses. I gave it a three star review primarily because it wasn't compatible with the testing standards. It's primarily a text based approach with basic coverage on the mathematic aspects of finance. I ended up using additional resources to supplement the math approach. The formulas looked familiar from math courses. It took some digging around to realize that it's primarily advanced algebra, the topic of series and sequence but in an applied approach. It's a good book if you just want exposure into aspects of finance, but don't think it'll make you an expert. The pro's consist of the authors identifying theory, the development of various methods, and giving a lot of concise examples for the concepts using real firms. For the most part, you can view the formulas as math for non math majors. There were some problems where there was no way around dealing with the more complex formulas. If the online content and testing had been consistent with the text teaching style, I would have given this book a better rating. To maximize your learning experience, I recomend reviewing macroeconomics, I took this concurrently with macroeconomics. The econ course explain the economics aspect a lot clearer and simpler than this text book. I also reviewed old material for advanced algebra to help with using the formulas, series and sequence dealt with compound interest and beyond. Also there should be an understanding that statistical analysis helps derives some of the projected figures used in the capital budgeting section.

Hate that we had to wait for the book to get here to find out that it did not have the access code needed. Had to rush to find another one with the code...small print...what good are these books if no access codes...should say in bold print "no code available"

Book was okay. But check with your professor if you need to access the online interactive program portion before ordering a used copy. Access code doesn't come with the used book. And if you pay for a used book and the online crap each separately, you spend more than if you just spring for a new copy complete with access code.

Solid textbook! Has all the needed material I need to know for my Corporation Finance class! At first I was advised to purchase the new 3rd edition of: Fundamentals of Corporate Finance. But after seeing its price tag of more than \$200, I was lost and didn't know what to do, but after my professor suggested that the 2nd edition was just as useful as the 3rd, I decided to go for this great deal. Very happy with my purchase!

Great book!

Awesome!

The book is great, it explains really well and I am happy I purchased it. I saw a comment on here where someone really loved it and that convinced me to buy. It was a required text for my class, but the class was told we don't need to buy it but I am very happy I did.

I did not receive my access code when getting the book which was the biggest thing I paid for... If you're buying this I would suggest getting the much cheaper regular book without the access code and then purchase the access code separately

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